

# 2020-2021 District Goals



District: 105 A  
Constitutional Area: Europe

## MEMBERSHIP DEVELOPMENT

### Goal Statement

By the end of the 2020-2021 fiscal year, our district will achieve a positive membership growth (meet or exceed last year's membership numbers).

### Quarterly Targets

	New Clubs	Charter Members	New Members	Dropped Members
1st Quarter	0	0	15	10
2nd Quarter	0	0	25	30
3rd Quarter	1	20	40	30
4th Quarter	0	0	40	25

### FY New Clubs

1

### FY Charter Members

20

### FY New Members

120

### FY Retention Goal

95

### NET GROWTH GOAL

**FY New Members + FY Charter Members - FY Retention Goal = NET GROWTH GOAL**

45

### Action Plan

Action Steps	Responsible Party	Required Resources	Date to Begin	Due Date
Mentor all new members	GLT/GMT	Mentoring programme	1/7/20	30/6/21
Orientate all new members	GLT/ZC	Orientation programme	1/7/20	30/6/21
Form 1 new club	GMT/ZC	ID area, forming new club resource	1/7/20	31/3/21
Train and appoint 20 CGL	GLT/DG team/ DG	CGL programme, members	1/7/20	30/6/21
Work with home builders to form clubs/gain members	GMT	Time/literature	1/8/20	30/6/21
Increase Club reporting	GST/DGs team	training as to how,	1/7/20	30/6/21
Appoint 2 young people to cabinet	DG	Id people	1/3/20	1/7/20
Convert 20 Lions friends to full members	All members led by GMT	GMT to lead	1/7/20	30/6/21
Support all clubs with membership under 15	GMT/DGs team/ZC	LCI resources	1/7/20	30/6/21
Ensure club projects are relevant	DGs team	Communitiy needs assessment	1/9/20	31/12/20

## LCIF: CAMPAIGN 100

### Goal Statement

By the end of the 2020-2021 fiscal year, our district will support LCIF in its endeavor to achieve Campaign 100's target goal of US\$300 million.

### Action Plan

My cabinet will provide time for the LCIF district coordinator to present updates at every cabinet meeting and will ensure that our district convention will allow time for a Campaign 100 and LCIF presentation/seminar and space for an information table on LCIF. I will also schedule regular update meetings or phone calls with the district coordinator outside of cabinet meetings.

I will work with my district coordinator to educate myself on LCIF grant opportunities available in my area, especially District and Club Community Impact Grants, and therefore encourage my district to develop projects that would be potentially supported by an LCIF grant.

My cabinet will ensure that significant donations such as Lead and Major Donors, Model Clubs, and 100/100 Clubs are recognized at public functions held within my district.

## MULTIPLE DISTRICT CUSTOM IMPACT

### Goal Statement

### Action Plan

Action Steps	Responsible Party	Required Resources	Date to Begin	Due Date
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# DISTRICT CUSTOM IMPACT

## Goal Statement

## Action Plan

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Action Steps	Responsible Party	Required Resources	Date to Begin	Due Date
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